



BUILDING FOR TODAY, AND TOMORROW, WITH DREES HOMES

Longstanding builder looks to the future with DreeSmart offerings.

For 90 years, Drees has been a proud provider of quality homes, built through a commitment to craftsmanship and care for their customers. While the very first Drees home still stands in Wilder, Kentucky, four generations later Drees Homes can be found in 10 cities across the eastern and mid-western United States and on into Texas.

THE PROBLEM

As has been the case with many industries, the experts at Drees Homes have found that the housing market has shifted in recent years as Gen-X and Millennial buyers have become the majority of new construction customers. Today it is far more common for buyers to want a smaller footprint with higher end finishes, as well as to expect homes to come equipped with network support and integrated technology to match their modern lifestyles.

Todays buyers want integrated technology to match their modern lifestyles.





THE SOLUTION

In order to meet this expectation and enhance the way new owners live in their Drees Home, the company has partnered with Legrand to establish a standard inclusion of products for built-in connectivity.

Every Drees Home includes an advanced structured wiring solution that helps guarantee top performance of devices and systems throughout the home. Starting with an **On-Q 30" Plastic Enclosure**, both wired and wireless services are kept organized in a central location, while the latter avoids signal loss through the Wi-Fi transparent material. All homes also have **Luxul Wireless Access Points**, and, in certain floorplans where size or design requires it, a **Luxul 1200 Wireless Router** as well to boost performance capabilities. The Drees team worked closely with Luxul engineers to assess all floorplans and design a networking solution to work best in each layout, ensuring every home has ample wireless coverage. This not only enables buyers to stream, tweet or game, it is also critical for the operation of smart thermostats (also standard in all homes), home automation hubs, video doorbells and so much more.

All homes come equipped with **On-Q data and cable jacks** to offer easy, reliable connection to the network and entertainment throughout the home, as well as **switches, outlets and USB outlets from Pass & Seymour** – meeting the highest possible safety standards through the line's 120-years of expertise in electrical devices. **Under-cabinet lighting from the adorne® Collection** allows the homes to show off beautiful and unique backsplashes, without cutting holes for required power.

With these amenities and more, Drees has built a program, DreeSmart, to show prospective buyers how their homes can increase comfort and convenience in daily life with smart solutions. Buyers can rest assured that their new house is ready to meet any and all of their technology needs, complete with Wi-Fi engineered floorplans and an array of top performing products. Drees homes keep customers safe, sound and sheltered...and connected to the broader digital world.



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